

**EU3Digital**



**ORGANISATIONAL DIGITAL TRANSFORMATION**

**Developing Organisational Digital Capabilities**

**for Third Sector Leaders**

**27 and 28 June- Porto Innovation Hub**



Funded by  
the European Union



In recent years we have witnessed serious social, economic and political changes that directly affect third-sector organisations and increase the need to develop and demonstrate organisational efficiency and quality of services in the community. The recent COVID-19 pandemic further highlighted the fundamental need for third-sector social organisations to strengthen the capacity for strategic and effective use of digital skills and technologies for the benefit of their target groups.

EU3Digital project and this two-day training are designed to develop and support more strategic and integrated use of digital competencies to improve basic and transversal skills of third-social sector leaders, employees, and professionals.

### **WHAT THE TRAINING OFFERS**

The training aims at supporting third-sector leaders with the development of digital competencies within their organisation.

Key topics:

- The purpose and application of digital tools in organisational management and development
- Identification of organisational digital needs through needs assessment and research
- Analysis of key stakeholders relevant to the digitalisation of the organisation
- Improving and/or developing skills for digital strategy
- Digital tools in everyday work in an organisation

## BENEFITS FOR THE INVOLVED ORGANISATIONS:

The training has multiple benefits for the organisations involved through the attendance of their leaders:

- Digital technologies can be applied to improve the quality of organisational services/activities, work with target groups, create more significant social impact, and achieve organisational mission and vision. They support more efficient & flexible management processes and internal communication methods as well as innovative and creative ways to fundraise, visibility of the organisation, advocacy etc.
- Digital competence ensures opportunity for a more modern, dynamic, committed, and professional environment inside the organisation where people are ready to integrate good practices and new methods into daily activities
- Digitalisation supports the process of strengthening capacity for flexible work and better adjustment to unexpected circumstances
- It is the inspiration for innovation

This training will offer the opportunity to create synergies and a new network with organizations from Portugal, as well as with trainers and experts from Croatia, the UK, Netherlands.

## Ensuring the Success and Sustainability of Third Sector Organisations and Social Enterprises by Boosting Digital Skills and Competences

The Framework of Digital Competences for Third Sector Organisations (TSOs) and Social Enterprises (SEs) and the Toolkit for Digital Skills are available.

Project Outputs





## HOW IT WORKS

The training methodology is based on interactive methods and approaches that support through:

- Development of knowledge, skills and attitudes that can be applied in the organization immediately after the training
- Active participation, discussion, and exchange of experience with other organizations in a friendly environment
- Peer learning and learning by doing



## PARTICIPANTS

12 representatives of third sector organisations from Portugal

## TRAINERS

The training will be led by adult education specialists Nikoleta Poljak and Bruno Koić. The training will also count with presentations from experts Carol Jacklin Jarvis (Professor at the Open University UK), Ademar Aguiar (Professor at the University of Porto) and Gerlinde Schmidt (Project Officer at the Euclid Network).



**Nikoleta Poljak**



**Bruno Koić**



# Programme 27 June

## Session 1 - Morning

**9:00 – 9:15 - Welcome!**

**9:15 – 10:45**

- Presentation of the project EU3Digital - Joana Gameiro, EU3Digital Project Coordinator
- Introduction of trainers and participants
- Expectations on the training and digital needs of organisations/participants
- Presentation of the training program and methodology

**10:45 – 11.15 - Coffee break**

**11:15 – 12:45**

- Third sector in Portugal: opportunities and barriers to develop digital competencies; EU Policy Framework and Digital competencies: the purpose and importance;
- Presentation of the research on digital competences: Developing a Digital Competence Framework for the Third Sector - *Carol Jacklin Jarvis, Professor at the Open University, UK*

**12:45 - 14:00 - Lunch Break**

## Session 2 - Afternoon

**14:00 – 15:15 - Identification of the organisations' digital needs:**

- Methods and techniques for needs assessment, data collecting and analysis
- How to use online tools for needs assessment and data collection

**15:15 – 15:30 - Coffee break**

**15.30 – 16:00**

- Reflection on presented topics and digital tools
- Feedback on first training day

## Session 3 - Morning

**9:15 - 9:30 - Welcome!**

**9:30 – 10:45 - A strategic approach to digital competencies development:**

- Involvement of stakeholders: mapping and analysis of key stakeholders in the digitalisation process;
- Online tools for teamwork and collaboration;

**10:45 – 11.15 - Coffee break**

**11:15 – 12:45 - A strategic approach to digital competencies development:**

- Strategic plan for increasing digital capability and competencies of the organisations

**12:45 – 14:00 - Lunch break**

## Session 4 - Afternoon

**14:00 – 15:15**

- How to use online tools for planning process;
- Organisational infrastructure for digital capability: how to choose adequate hardware and software - *Ademar Aguiar, Professor at FEUP, Portugal*

**15:15 – 15:30 - Coffee break**

**15.30 – 16:30**

- Presentation: Emergency Toolkit on Digital Skills - *Gerlinde Maria Schmidt, Project Officer at EUCLID Network, The Netherlands*
- Evaluation of the training

## CONSÓRCIO EU3DIGITAL:



## COM O APOIO DE:



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